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IBIS FINANCIAL GROUP WINS NEW FIRM OF THE YEAR AWARD FROM SECURIAN FINANCIAL NETWORK

St. Paul, MN, Feb. 19 – Ibis Financial Group, Inc., a financial services firm based in Boca Raton, was named Top New Firm of the Year by Securian Financial Network, a nationwide system of more than 1,500 financial advisors that distributes products manufactured by Securian Financial Group and other leading financial services providers.

To earn the award, Ibis Financial Group was the top performer among firms that have been in the Securian network for up to one full calendar year. In addition, the firm had several advisors qualify for the Million Dollar Roundtable (MDRT), a prestigious industry association for the world's top-performing advisors.

Ibis Financial Group (www.ibisfingroup.com), which has offices Boca Raton, Palm Beach Gardens and Orlando, was founded by Robert Barboni, President and Managing Partner. There are currently 31 financial advisors at the firm and it is continuing to add to its rank with their very unique approach to planning. “We have positioned ourselves to advise high net worth clientele while still serving our communities and more moderately income households”

“We’ve positioned ourselves for growth and success and are excited and optimistic about 2010,” said Barboni, adding that his team is committed to giving back to the communities where it does business. Advisors and staff at all three of the Ibis Financial Group offices actively volunteer and serve on numerous boards and committees throughout their respective communities.

Since 1880, **Securian Financial Group** and its affiliates have provided financial security for individuals and businesses in the form of insurance, investments and retirement plans. Now one of the nation's largest financial services providers, it is the holding company parent of a group of companies that include **Minnesota Life Insurance Company**.

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